

DataEDGE

MAY 8–9, 2017
BERKELEY, CA

2017 Sponsorship Opportunities

Hosted by the UC Berkeley School of Information, a national leader in data science professional education, DataEDGE is an annual conference bringing together senior industry and academic leaders for a conversation around the challenges and opportunities around data science.



Access: High-value recruitment and networking opportunities with datascience@berkeley students and data science thought-leaders and innovators

Content: Gain high-value insights from researchers, practitioners, & policy-makers working on the forefront of data science

Visibility: Get in front of a select group of people making an impact in the field of data science

Contact us today for sponsorship details!

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INFORMATION

2017 Sponsorship Levels & Benefits

	Table Sponsor \$1000	Bronze \$5000	Silver \$10,000	Gold \$15,000	Platinum \$25,000
Visibility	<ul style="list-style-type: none"> Electronic signage during lunchtime session Get in front of highly skilled data science working professionals and students 	<ul style="list-style-type: none"> Print, electronic, & web 	<ul style="list-style-type: none"> Print, electronic, & web 	<ul style="list-style-type: none"> Print, electronic, & web Recognition as a reception sponsor 	<ul style="list-style-type: none"> Print, electronic, & web Recognition as event co-sponsor in the auditorium Opportunity to contribute a qualified presenter from your company Opportunity to deliver a live stream tech talk at the Berkeley School of Information
Admission		<ul style="list-style-type: none"> 1 complimentary admission & parking pass 20% discounts off each additional admission 	<ul style="list-style-type: none"> 3 complimentary admissions & parking passes 20% discounts off each additional admission 	<ul style="list-style-type: none"> 5 complimentary admissions & parking passes 20% discounts off each additional admission 	<ul style="list-style-type: none"> 10 complimentary admissions & parking passes 20% discounts off each additional admission
Access	<ul style="list-style-type: none"> 1 Hosted Lunch time table on May 9th and admission for up to 2 reps or recruiters during the lunchtime session Promotional materials welcome! Includes parking pass Link to Data Science student resume book 	<ul style="list-style-type: none"> 1 Hosted Lunch table on May 9th** Link to Data Science student resume book 	<ul style="list-style-type: none"> 1 Hosted Lunch table on May 9th** A customized recruitment plan for your company Link to Data Science student resume book 	<ul style="list-style-type: none"> 1 Hosted Lunch table on May 9th** A customized recruitment plan for your company Link to Data Science student resume book 	<ul style="list-style-type: none"> 1 Hosted Lunch table on May 9th** A customized recruitment plan for your company Link to Data Science student resume book
Berkeley Perks				<ul style="list-style-type: none"> 2 tickets to a Cal basketball game of your choice* 	<ul style="list-style-type: none"> 4 tickets to a Cal football game of your choice*

*Based on availability

**Up to 2 reps/recruiters welcome to attend lunch.