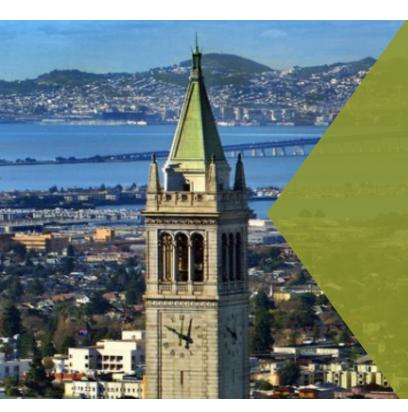
## DataEDGE

## **MAY 8-9, 2017 BERKELEY, CA**

## **2017 Sponsorship Opportunities**

Hosted by the UC Berkeley School of Information, a national leader in data science professional education, DataEDGE is an annual conference bringing together senior industry and academic leaders for a conversation around the challenges and opportunities around data science.



**Access:** High-value recruitment and networking opportunities with datascience@berkeley students and data science thought-leaders and innovators

**Content:** Gain high-value insights from researchers, practitioners, & policy-makers working on the forefront of data science

**Visibility:** Get in front of a select group of people making an impact in the field of data science

Contact us today for sponsorship details!

Tia Foss, tia@ischool.berkeley.edu or (510) 642-9257



## 2017 Sponsorship Levels & Benefits

	Table Sponsor \$1000	Bronze \$5000	Silver \$10,000	Gold \$15,000	Platinum \$25,000
Visibility	<ul> <li>Electronic signage during lunchtime session</li> <li>Get in front of high- ly skilled data science working professionals and students</li> </ul>	• Print, electronic, & web	• Print, electronic, & web	<ul> <li>Print, electronic, &amp; web</li> <li>Recognition as a reception sponsor</li> </ul>	<ul> <li>Print, electronic, &amp; web</li> <li>Recognition as event co-sponsor in the auditorium</li> <li>Opportunity to contribute a qualified presenter from your company</li> <li>Opportunity to deliver a live stream tech talk at the Berkeley School of Information</li> </ul>
Admission		<ul><li>1 complimentary admission &amp; parking pass</li><li>20% discounts off each additional admission</li></ul>	<ul> <li>3 complimentary admissions &amp; parking passes</li> <li>20% discounts off each additional admission</li> </ul>	<ul> <li>5 complimentary admissions &amp; parking passes</li> <li>20% discounts off each additional admission</li> </ul>	<ul> <li>10 complimentary admissions &amp; parking passes</li> <li>20% discounts off each additional admission</li> </ul>
Access	<ul> <li>1 Hosted Lunch time table on May 9th and admission for up to 2 reps or recruit- ers during the lunchtime session</li> <li>Promotional materials wel- come! Includes parking pass</li> <li>Link to Data Science stu- dent resume book</li> </ul>	<ul> <li>1 Hosted Lunch table on May 9th**</li> <li>Link to Data Science student resume book</li> </ul>	<ul> <li>1 Hosted Lunch table on May 9th**</li> <li>A customized recruitment plan for your company</li> <li>Link to Data Science student resume book</li> </ul>	<ul> <li>1 Hosted Lunch table on May 9th**</li> <li>A customized recruitment plan for your company</li> <li>Link to Data Science stu- dent resume book</li> </ul>	<ul> <li>1 Hosted Lunch table on May 9th**</li> <li>A customized recruit- ment plan for your company</li> <li>Link to Data Science student resume book</li> </ul>
Berkeley Perks				<ul> <li>2 tickets to a Cal basketball game of your choice*</li> </ul>	<ul> <li>4 tickets to a Cal football game of your choice*</li> </ul>

\*Based on availability



<sup>\*\*</sup>Up to 2 reps/recruiters welcome to attend lunch.